

2007/2008 Nebraska Virtue Media Project

All three Bishops have agreed to sponsor and promote this project for a second year in their respective dioceses. Below is a summary of the impressive results from last year's Virtue Media project.

GRAND ISLAND

Money collected: \$34,500 (Initial total: \$32,000; subsequent donations: \$2,500)
 Number of commercials run: 2152 (30 second ads)
 Average cost per commercial: \$16.03
 Target audience reached: 99 percent of women (ages 18-24 and 25-49) saw ads 9 times
 Dates run: Initial buy: 12/24/07 through 1/27/08; supplemental buy: 2/11 through 2/24
 Total responses: 189
 Crisis pregnancy responses: 56 (30 calls, 26 web hits)
 Post-abortion responses: 133 web hits

LINCOLN

Money collected: \$71,000 (Initial total: \$56,000; subsequent donations: \$15,000)
 Number of commercials run: 4100 (30 second ads)
 Average cost per commercial: \$17.32
 Target audience reached: 99 percent of women (ages 18-24 and 25-49) saw ads 4 times
 Dates run: Initial buy: 12/24/07 through 1/27/08; supplemental buys: 2/11 - 2/24, and 3/3 - 5/11
 Total responses: 632
 Crisis pregnancy responses: 231 (114 calls, 117 web hits)
 Post-abortion responses: 401 web hits

OMAHA

Money collected: \$123,000 (Initial total: \$110,000; subsequent donations \$13,000);
 Number of commercials run: 3244 (30 second ads)
 Average cost per commercial: \$37.92
 Target audiences: Women 18-24; 25-49
 Dates run: 3/3 through 5/11
 Total responses: 879
 Crisis pregnancy responses: 293 responses (145 web responses, 148 calls)
 Post-abortion responses: 586 responses (536 web responses, 50 calls)

TOTAL MONEY COLLECTED: \$228,500
TOTAL NUMBER OF COMMERCIALS RUN: 9496
AVERAGE COST PER COMMERCIAL: \$24.00
TOTAL CRISIS PREGNANCY RESPONSES: 580
TOTAL POST-ABORTION RESPONSES: 1120



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I can help you with all of
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Jan Nicola, REALTOR
 jan@onestrongteam.com
 402-720-5413

BARN DOOR Restaurant & Lounge	<i>Eat In - Carry Out</i> <i>7 Days a week!</i>	Thomas Dredging & Excavating Lake Development & Restoration 944-7852 Cell: 432-7852 www.thomasdredging.com
	440 East Elm Ceresco NE 402-665-2500 <i>Catholic Owners</i>	

St. Mary & St. Joseph Catholic Churches

Ashland



1625 Adams Street, Ashland NE 68003
Saturday Vigil Mass: 5:00 PM
Sunday Mass: 8:30 AM

Pastor: Father Gary Coulter

Greenwood



7 Oak Street, Greenwood
Sunday Mass: 10:30 AM

Rectory & Fax: 944-3554, CCD/Hall: 944-7509
 Cell: 202-3782, stmaryashland@alltel.net

Welcome to new parishioners,
 please call the rectory to register
 or for information on any of our parish
 activities and organizations.

Confessions a half hour before Masses
 Saturday 4:15-4:50 PM St. Mary
 Sunday 8:00-8:20 AM St. Mary
 10:00-10:20 AM St. Joseph
 Any time by calling the rectory.

CCD & Youth Group each Wed. 7:00 PM

Mass Schedule for this week				
Sat.	Oct. 25	5:00 PM	Ashland	Poor Souls
Sun.	Oct. 26	8:30 AM	Ashland	For the People
		10:30 AM	Greenwood	+ Ed Sobetski
Mon.	Oct. 27	9:00 AM	Ashland	+ Martha Wiley
Tues.	Oct. 28	9:00 AM	Ashland	+ Ida Kritenbrink
Wed.	Oct. 29	9:15 AM	Care Center	+ Sally Sohl
Thurs.	Oct. 30	9:00 AM	Ashland	+ Jerry Proctor
		6:30 PM	Greenwood	
Fri.	Oct. 31	9:00 AM	Ashland	+ George & Sylvia Wemhoff
Sat.	Nov. 1	9:00 AM	Ashland	St Theresa
		5:00 PM	Ashland	For the People
Sun.	Nov. 2	8:30 AM	Ashland	Poor Souls
		10:30 AM	Greenwood	Pope Benedict XVI

October 26, 2008

30th Sunday in Ordinary Time

Ministries for next weekend

Sat. Nov. 1 - 5:00 PM
Servers: Dea, Survil
Acolyte: Todd Survil
Lector: Kathy Broz
Sun. Nov. 2 - 8:30 AM
Servers: Kresak, Kasuske
Acolyte: Ken Broz
Lector: Rod Reisen
Sun. Nov. 2 - 10:30 AM
Lector: Dian Hofferber
Offertory: Sobota

Our Return to the Lord, Oct. 18-19
Table with columns for St. Mary and St. Joseph, listing amounts for Adult, Plate, Children, Missions, and Weekly Budget.

Readings and Celebrations this week:

October
27 Mon Eph 4:32-5:8 / Lk 13:10-17
28 Tue Eph 2:19-22 / Lk 6:12-16
Saint Simon and Saint Jude, apostles
29 Wed Eph 6:1-9 / Lk 13:22-30
30 Thu Eph 6:10-20 / Lk 13:31-35
31 Fri Phil 1:1-11 / Lk 14:1-6
November
1 Sat Rv 7:2-14 / 1 Jn 3:1-3 / Mt 5:1-12
All Saints

THE COMMEMORATION OF ALL THE FAITHFUL DEPARTED (ALL SOULS)

Wis 3:1-9 / Rom 5:5-11 / Jn 6:37-40

Stewardship Thought
30th Sunday in Ordinary Time
We fulfill the commandment to love our neighbor when we exercise good stewardship — joyfully sharing our gifts of life, abilities, and resources to meet our neighbor's need.

Congratulations
Anniversaries: Janet & John Schrunk 10/30, Francis & Mary Reinke 11/1
Birthdays: Rollie Bloomquist 10/27, Joe Kennicker 10/29, Mary Logsdon 10/30, Donna Pluta 10/30, Rollie Bloomquist 10/31, Judy Schmit 11/1, Debra Hudson 11/2, Chaz Rosenbaum 11/2, Scott Thomas 11/2

Calendar for This Week

Sun. Oct. 26, 7:30 PM Adult Education Class
Wed. Oct. 29, 9:15 AM Mass at Care Center
7:00 PM CCD and Youth Group
Sat. Nov. 1, 6:45 AM Men in Mission at St Mary
9:00 AM All Saints Day Mass
[Not a Holy Day of Obligation this year]
Sun. Nov. 2, All Souls Day
Men Plan Ahead: the Knights of Columbus will hold a 1st Degree initiation on Thurs. Nov. 6, 7:00 PM at St. Mary. All men invited to join.

Parish Announcements

Thank You to all the Altar Society ladies who helped with the Fall Festival, Quilt Show and Bake Sale on Saturday.

Catholic Men: interested in the Knights of Columbus? Learn more next weekend with our membership drive taking place at all Masses, and plan to attend the first degree initiation on Thurs. Nov. 6, 7:00 PM at St. Mary

Extra envelopes are available in the back of church to support the World Mission Collection, helping the Church's effort to bring the Gospel to all the world. Please be generous.

10 Minutes that could save your life! St. Mary's will host a Lifeline Screening on Wed. Nov. 12 (daytime), ultrasound vascular tests and osteoporosis screenings. Call 1-800-324-1851. Don't delay, the screening is filling up fast.

Donations for Virtue Media go to airing effective, compassionate, and educational Sanctity of Life commercials. The attached envelopes can be mailed directly to Virtue Media. Thank you for your generosity.

Community Announcements

Ashland Men in Mission will meet here at St. Mary this Sat. Nov. 1, 6:45 AM.

Ashland American Lutheran Soup and Pie Supper Sun. Nov. 2, 5:30-7:00 PM.

Diocesan Announcements

St. Anthony Bruno Duck & Pork Dinner and Parish Bazaar. Sun. Oct. 26, 11:30-3:00.

St. John Weston Soup Dinner Sun. Oct. 26, 11 AM-2 PM. Raffle, auctions, bingo and more.

Healing Hearts Support Sessions for those who have recently suffered the loss of a loved one are being offered to assist Catholics in the grief process. Five Monday evenings beginning Mon. Oct. 27, 7:00-9:00 PM at Bl John XXIII Diocesan Center, 37th & Sheridan Blvd., Lincoln. Cost \$15. To register, please call 488-2040.

WDCCW Evening of Recollection on Thurs. Oct. 30, 7 PM Mass at St James, Mead. Msgr. Nemecek will speak on St Therese of Liseux.

Jane Brennan, author of Motherhood Interrupted: Stories of Healing and Hope after Abortion, will give a presentation and book signing at St Vincent de Paul Church, Seward on Thurs. Oct. 30, 7 PM. www.motherhoodinterrupted.com

St. James Mead Pancake Breakfast on Sun. Nov. 2, 7 AM-1 PM. All you can eat for \$5.

Natural Family Planning Intro Sessions on Thurs. Nov. 6, Tues. Nov. 18, 7 PM. 488-2040.

Lincoln St. Teresa Parish Bazaar on Sun. Nov. 9, 11-4 (616 S 36th St). Lunch, games, etc.

Waverly Retreat House has upcoming weekend retreats: Oct 31-Nov 2 by Fr. Grant (men and women); Nov. 7-9 by Fr. Cyza (women); Nov. 21-23 by Msgr. Perkington (men). These retreats are open to all, contact Fr. Coulter for financial aid. Call 786-2705 for information and registration.

40 DAYS FOR LIFE Prayer Vigil is being held at the Lincoln Planned Parenthood until Nov. 4th in preparation for the upcoming elections. Join in prayer 7 days a week from 6 AM to 10 PM. Go to 40daysforlife.com/lincoln or call Pam at 489-7968 for more details.

Magnificat prayer meal of Sun. evening Nov. 16, 4:30 PM dinner at Beacon Hills, 5353 N 27th St, Lincoln. Yvonne Hottovy will share her story of healing love. Send \$15 to 5500 L St, Lincoln NE 68510. (Students \$10) 476-1880.

A Special Wedding Anniversary Mass for those celebrating their 1, 5, 10, 20, 25, 40, or 50+ years of marriage will be Sun. Nov. 30, 3 PM at the Lincoln Cathedral. Call 488-2040 to register for a reception with Bishop Bruskevitz.

Please Pray for our Seminarians

Pray this week for Craig Clinch from St. John, Lincoln. In Theology 2 at St. Charles Seminary.